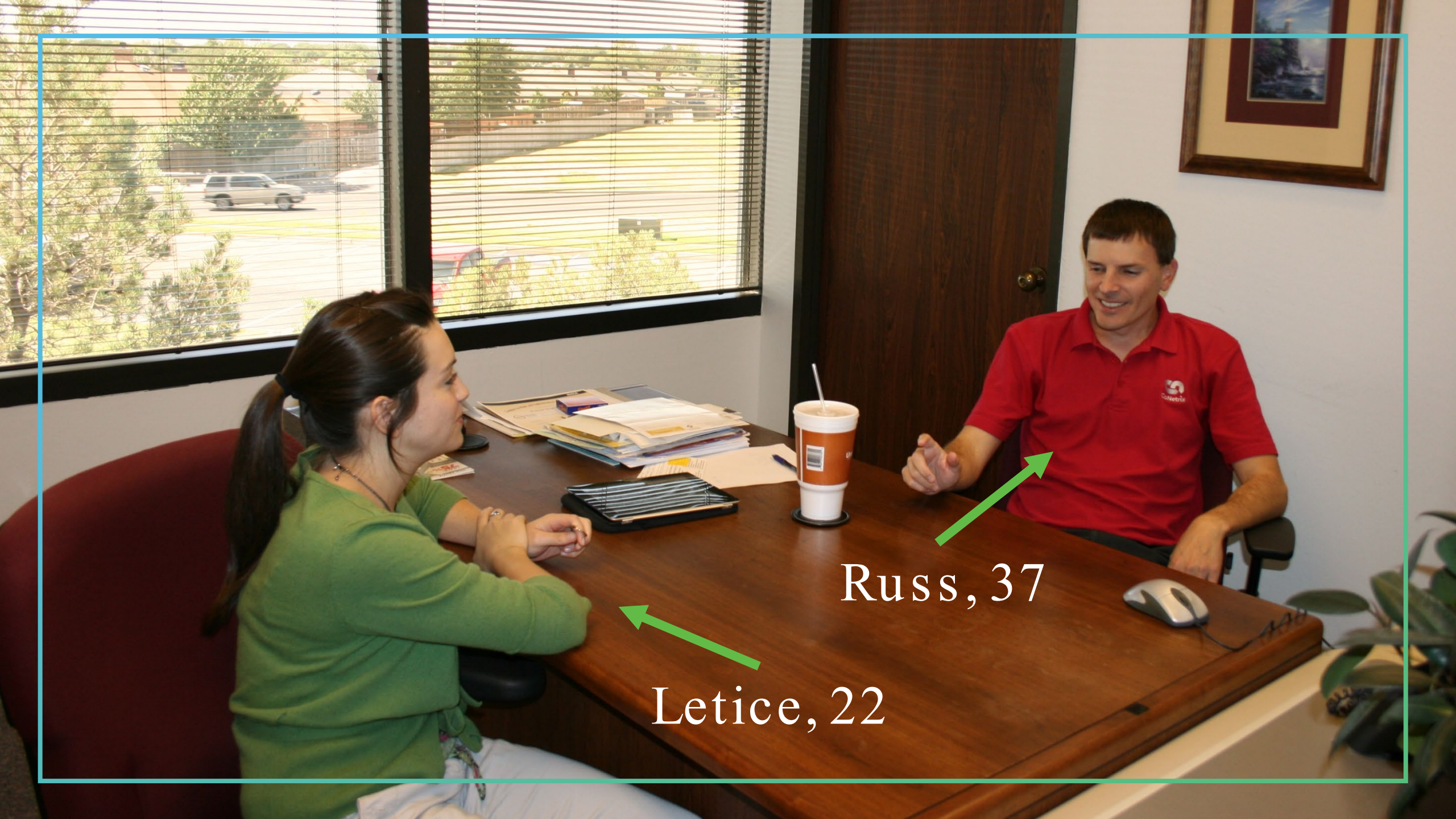


LETICIA SAID

Come Alive at Work: Finding Your Spark with the Sparketype System





Russ, 37

Letice, 22

DISCOVER

The Sparketype
System

DEEPEN

Understanding
of Your Profile

DIRECT

Your Work
into Alignment



Leticia Saiid

Chief of Staff &
Chief Learning Officer

Advisor / Performer | Nurturer



PRONOUNCED

spark - eh - type
like archetype

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DISCOVER THE SPARKETYPE SYSTEM

WHY SPARKETYPE?



I know I am doing something that is deeply meaningful. ► **MEANING**

I feel energized by my work and enthusiastic to pursue it. ► **EXCITEMENT**

I know I am clearly moving toward something I believe in. ► **PURPOSE**

I feel deeply absorbed in my work and lose a sense of time. ► **FLOW**

I feel fully myself and am performing at my full potential. ► **EXPRESSION**

FILLS

Primary

Strongest impulse for work that makes you come alive.

Shadow

Work done in service of doing your Primary at a higher level.

EMPTIES

Anti

Work that requires tons of outside motivation and recovery.

DISCOVER THE SPARKETYPE SYSTEM > THE 10 TYPES



Maven

Driven to *learn*



Maker

Driven to *create*



Scientist

Driven to *solve*



Essentialist

Driven to *distill*



Performer

Driven to *enliven*



Sage

Driven to *teach*



Advisor

Driven to *guide*



Warrior

Driven to *lead*



Advocate

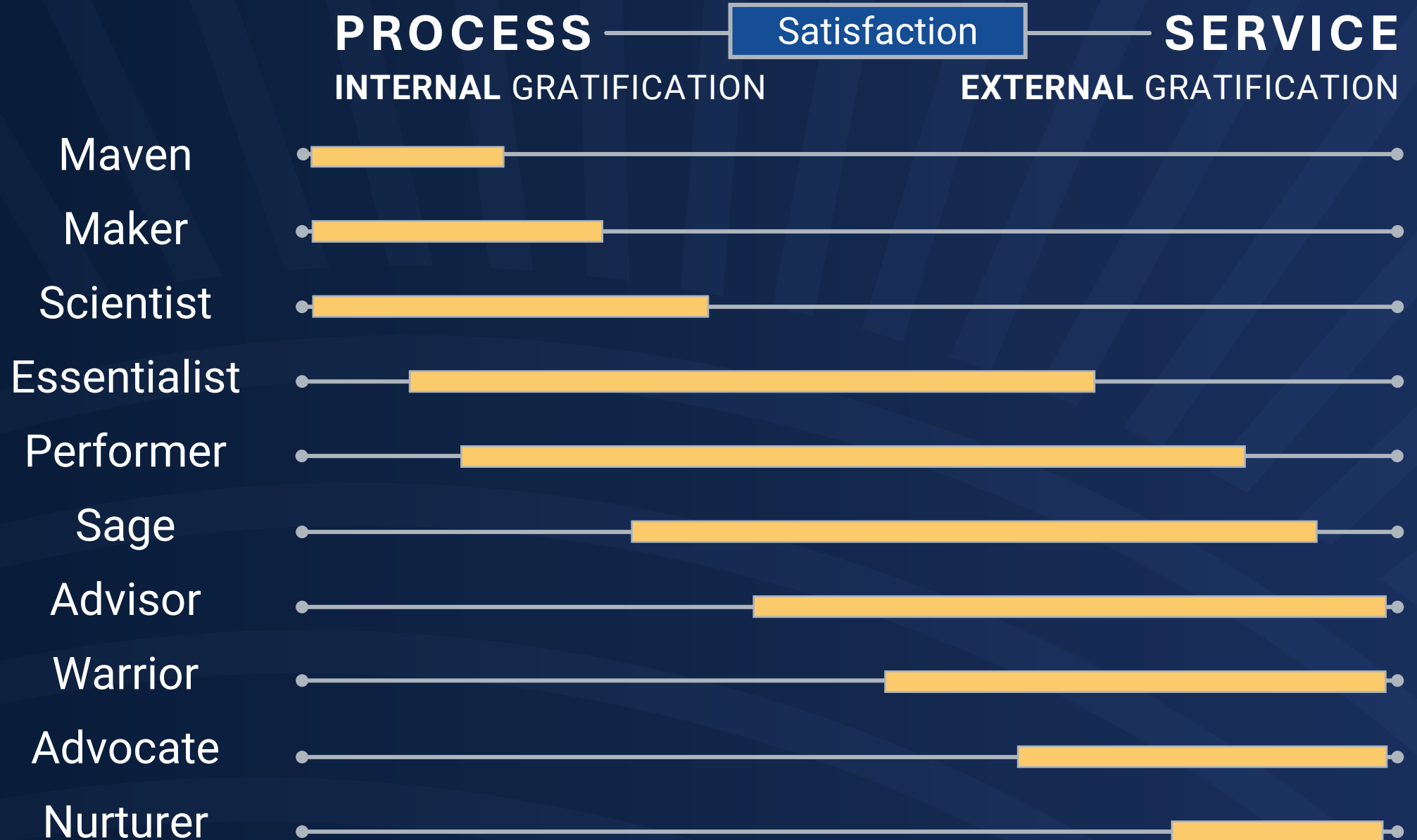
Driven to *champion*



Nurturer

Driven to *give care*

SATISFACTION SPECTRUM



FILLS

Primary

Strongest impulse for work that makes you come alive.

fuels

Shadow

Often done in service of doing your Primary at a higher level.

amplifies

⚠ Stifle Your Primary/Shadow ⚠

EMPTIES

Anti

Work that requires the greatest amount of extrinsic motivation and of recovery.

⚠ Activate Your Anti ⚠



KEY TAKEAWAY

Of the 10 Sparketypes, every person has a Primary-, Shadow-, and Anti-type that helps explain their energy experience.

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YOUR SPARKTYPE EXPRESSION INVENTORY

Experience

Employee, contractor,
professional, entrepreneur, etc.

Sparked

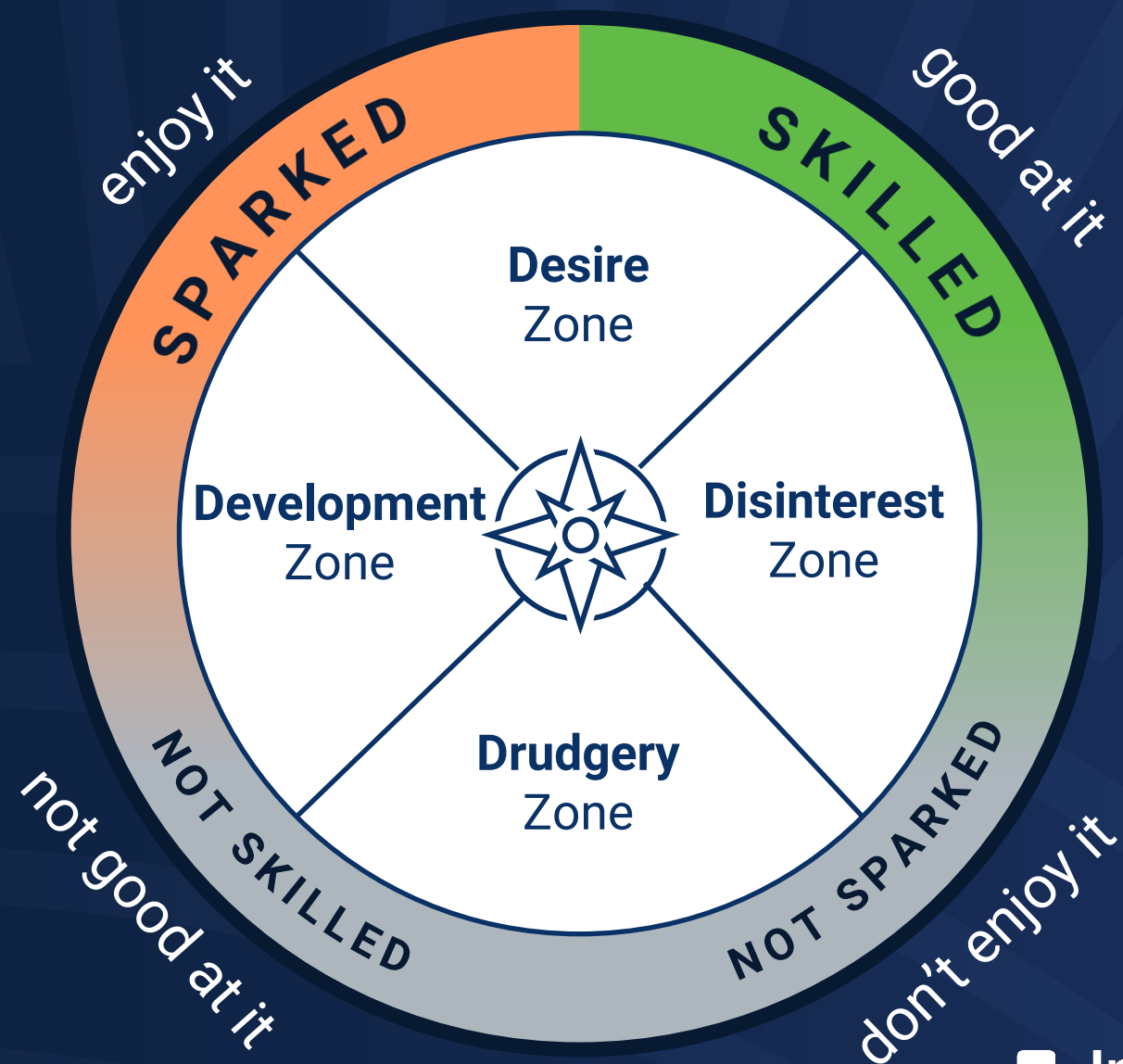
Parts of the role that had you
feeling sparked, as if the work
gave more energy than it took.

Stifled

Parts of the role that had you
feeling stifled, like it was
costing you too much energy.

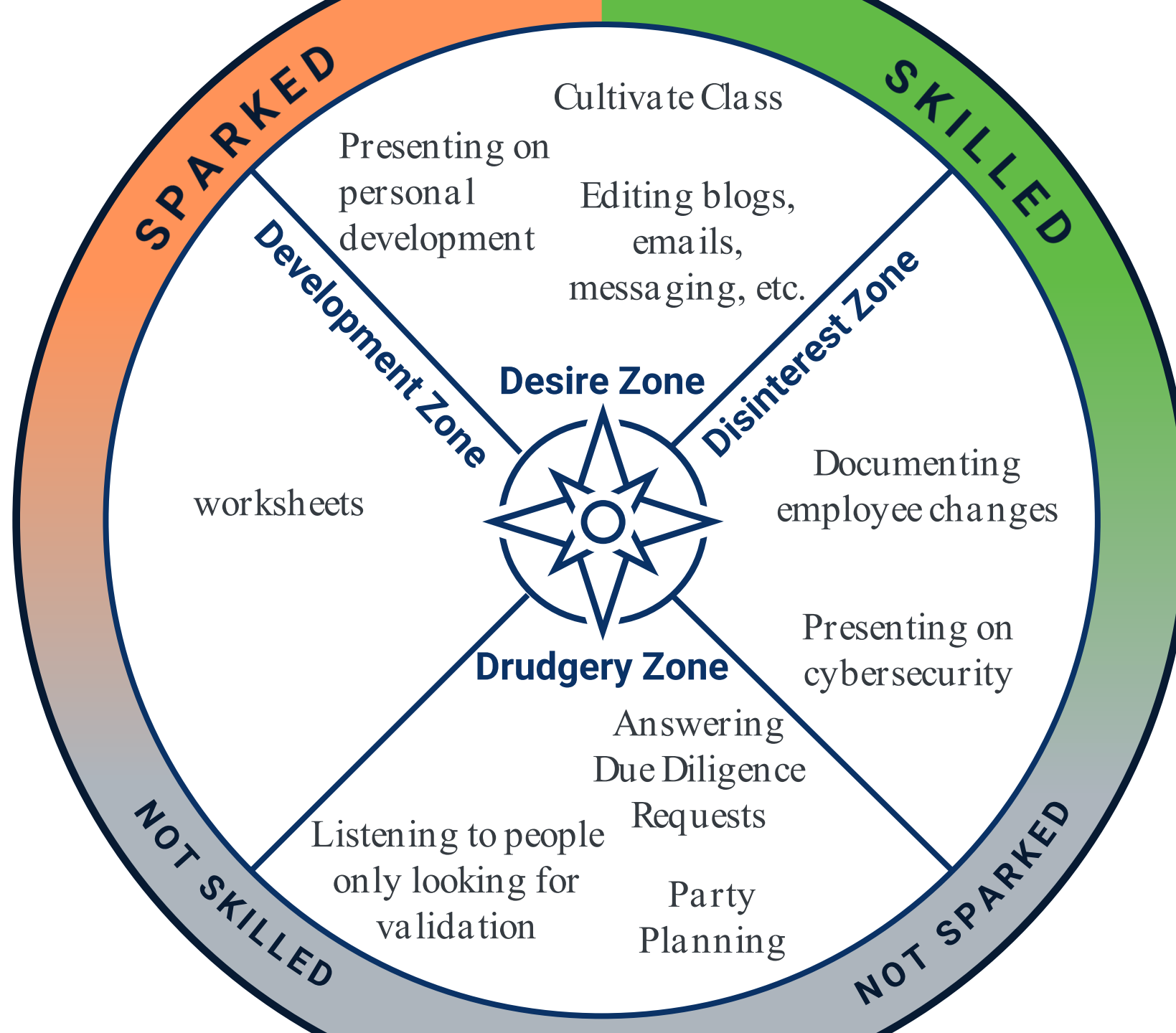
1	2	3
software support specialist	sorority sponsor	conference coordinator
designing solutions to users problems	help navigate decisions and conflict resolution	creating learning experiences
webinar documentation	officers not looking to grow	food, fun, and frivolities

Sparked Compass



Sparked Compass *Example*





Sparked Compass

Identify one+ item for each zone.



KEY TAKEAWAY

There is evidence of your Sparketype in how you feel about your **past** and **present**.

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You can't keep the winds
of change from blowing.
**You can choose how
you set your sails.**

DIRECT YOUR WORK INTO ALIGNMENT

Invite

Volunteer | Create | Broadcast

Reduce

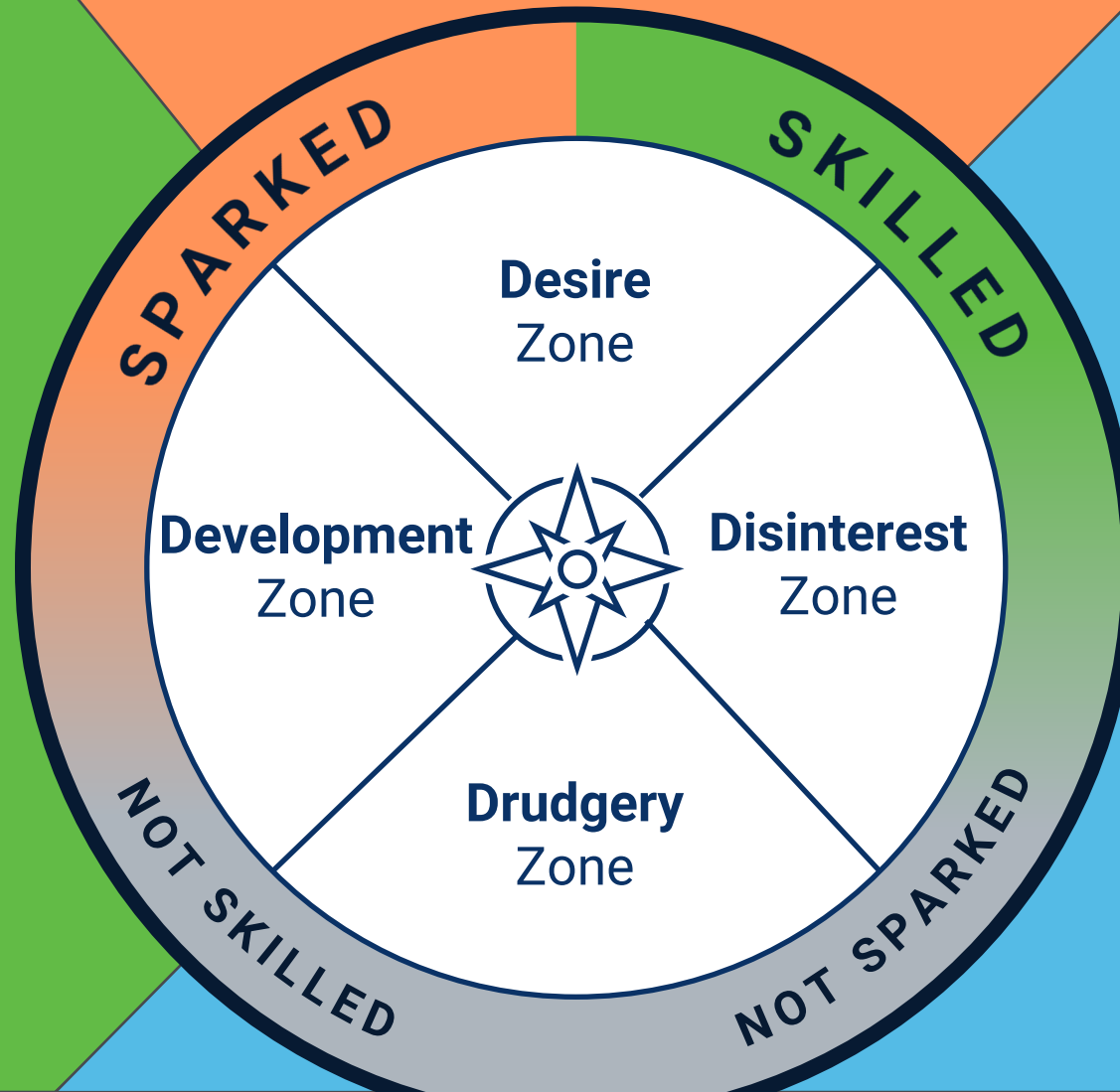
Delete | Delegate | Automate

Reframe

Paint with spark

Develop

Study | Practice



Write one experiment in each column that you could move toward to direct your work into alignment with your Sparketype.

Living in your Sparketype
is NOT selfish.

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Thank You!

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